



COUNCIL for OPPORTUNITY in EDUCATION

Improving Financial Aid and Admissions Outcomes & Increasing Economic Literacy

Hilton Hotel

Atlanta, GA

February 25-26, 2018

Sunday, February 25, 2018

8:00 am – 8:30 am **Registration**

8:30 – 8:45 am **Welcome and Introduction**

Nicole Norfles, Director, Program Practice and Innovation
Council for Opportunity in Education

8:45 – 10:15 am

General Session: Match, Relationships, and FA update

“Ensuring the Best College Match- Academically, Financially, Socially- with Support Services” – Alfred Herrera, *Assistant Vice Provost for Academic Partnerships at University of California, Los Angeles*

10:15 – 10:30 am

Break

10:30– 12:00 am

Breakout I: Financial Aid (*Please select one of the following breakouts*)

1. Integrating Key Financial Aid Services into Your College Success Program (*College*) - Selena Blair, *Opportunity Network Director, SSS Program, USC-Upstate, Spartanburg, SC*
2. Integrating Key Financial Aid Services into Your College Access Program (*Pre-college*) - Nate Cadena, *Senior Director of Programs, Denver Scholarship Foundation, Denver, CO*
3. Accessing and Navigating Policies and Procedures for Graduate Admissions and Financial Assistance (*College*) – Susan Ott, *Director of Collegiate TRIO Programs (McNair & SSS) at the University of Buffalo- The State University of New York*

12:00- 1:30 pm

Lunch on your own

1:30 – 2:30 pm

General Session: Developing a Strong Working Relationship with Financial Aid Officers – James Martin, *Idaho State University Financial Aid Director*

2:30 – 2:45 pm

Break

2:45 – 4:15 pm

Breakout II: Admissions, Transfer and Family (*Please select one of the following breakouts*)

1. Accessing and Navigating Admissions Policies and Procedures for Undergraduate Students (*Pre-College*) - Tracy Lyons, *Executive Director of Undergraduate Student Success and Retention at the University of Alabama at Birmingham*
2. Critical Components of Transfer Services: Assisting Students in Securing Admission to the Four-Year College and Program of Their Choice (*College*) – Alfred Herrera, *Assistant Vice Provost for Academic Partnerships at University of California, Los Angeles*
3. Personal Financial Management Resources for TRIO Participants and Families (*All Programs*) – Connie Jaime-Lujan, *Associate Director for University Access and Success, Colorado State University*

4:15 – 6:15 pm **General Session: Connecting with Technology to Increase Your Program’s Reach and Enhance Productivity** (Low Cost Technological Strategies to Improve Student Outcomes) –Michael Maxwell, *Project Director for Upward Bound/ Math & Science, Georgia State University*

6:30 pm *No-Host Dinners (led by faculty)*

Monday, February 26, 2018

8:45- 9:45 am **General Session: Recap and Preparation for Key Considerations**
 Selena Blair, *Opportunity Network Director, SSS Program, USC-Upstate, Spartanburg, SC,* and
 Nate Cadena, *Senior Director of Programs, Denver Scholarship Foundation, Denver, CO*

9:45- 10:00 am *Break*

10:00- 11:30 am **Breakouts III: Key Considerations** (*Please select one of the following breakouts*)

1. Economic Literacy: Understanding Credit and Debt Management (*All Programs*) –Brittany Baker, *Client Manager, American Student Assistance*
2. Addressing the Issues of Students with Special Circumstances (*All Programs*) – Selena Blair
3. Preparing Non-Traditional Students and Veterans to Enroll in College (*EOC/VUB/SSS*) – Sidney Mitchell, *Veterans Upward Bound, University of Louisiana at Lafayette*
4. Involving Families in the College Selection and Admissions Process (*All Programs*) - Connie Jaime-Lujan

11:30 – 12:00 pm **General Session Wrap Up**
 Nicole Norfles, *Council for Opportunity in Education*