



COUNCIL for OPPORTUNITY in EDUCATION

Improving Financial Aid and Admissions Outcomes & Increasing Economic Literacy

Sheraton Salt Lake City Hotel

Salt Lake City, Utah

Oct 18-19, 2017

October 18, 2017

11:00 am– 12:30 pm Registration

12:30 – 12:40 pm Welcome and Introduction

Nicole Norfles, Director, Program Practice and Innovation
Council for Opportunity in Education

12:45 – 2:00 pm General Session: Ensuring the Best College Match - Academically, Financially, and Socially - with Support Services

Selena Blair, *Opportunity Network Director, SSS Program, USC-Upstate, Spartanburg, SC*, and

Nate Cadena, *Senior Director of Programs, Denver Scholarship Foundation, Denver, CO*

2:15– 3:30 pm Breakout I (Please select one of the following breakouts)

1. Integrating Key Financial Aid Services into Your College Success Program (*College*) - Selena Blair, *Opportunity Network Director, SSS Program, USC-Upstate, Spartanburg, SC*
2. Integrating Key Financial Aid Services into Your College Access Program (*Pre-college*) - Nate Cadena, *Senior Director of Programs, Denver Scholarship Foundation, Denver, CO*
3. Accessing and Navigating Policies and Procedures for Graduate Admissions and Financial Assistance (*College*) – Susan Ott, *Director of Collegiate TRIO Programs (McNair & SSS) at the University of Buffalo- The State University of New York*

3:30 – 4:45 pm Breakout II (Please select one of the following breakouts)

1. Accessing and Navigating Admissions Policies and Procedures for Undergraduate Students (*Pre-College*) - Tracy Lyons, *Executive Director of Undergraduate Student Success and Retention at the University of Alabama at Birmingham*
2. Critical Components of Transfer Services: Assisting Students in Securing Admission to the Four-Year College and Program of Their Choice (*Pre-College*) – Alfred Herrera, *Assistant Vice Provost for Academic Partnerships at University of California, Los Angeles*

3. Preparing Non-Traditional Students and Veterans to Enroll in College
(*EOC/VUB/SSS*) – Sidney Mitchell, *Veterans Upward Bound, University of Louisiana at Lafayette*
4. Personal Financial Management Resources for TRIO Participants and Families
(*All Programs*) – Connie Jaime-Lujan, *Associate Director for University Access and Success, Colorado State University*

4:45 – 5:00 pm *Break*

5:00 - 6:15 pm **General Session: Connecting with Technology to Increase Your Program’s Reach and Enhance Productivity** (And, Low Cost Technological Strategies to Improve Student Outcomes) –Michael Maxwell, *Project Director for Upward Bound/ Math & Science, Georgia State University*

6:30pm *No-Host Dinners led by faculty*

October 19, 2017

9:00- 10:15 am **Breakouts III** (*Please select one of the following breakouts*)

1. Economic Literacy and Personal Finance: Understanding Credit and Debt Management (*All Programs*) –Brittany Baker, Client Manager, *American Student Assistance*
2. Addressing the Issues of Students with Special Circumstances (*All Programs*) – Selena Blair and Tracy Lyons
3. Involving Families in the College Selection and Admissions Process - Connie Jaime-Lujan

10:15- 10:30am *Break*

10:30- 11:45am **General Session**
Developing a Strong Working Relationship with Financial Aid Officers – James Martin, *Idaho State University Financial Aid Director*

11:45 – 12:00 pm **General Session Wrap Up**
Nicole Norfles, *Council for Opportunity in Education*