

The COE Institute for Access & Success Professionals

Hosted at Tufts University

November 17–18, 2025 419 Boston Ave, Medford, MA 02155 ([Map](#))

Cost: \$400 Members | \$600 Non-Members

Registration [Link](#)

Co-Sponsored by [Genius Potential](#)

Agenda at a Glance

Monday, November 17, 2025

Time	Activity
9:00 am	Registration Opens
10:00 am – 10:15 am	Welcome Council for Opportunity in Education & Tufts University Representatives
10:15 am – 11:00 am	Opening Session & Introductions Laying the Foundation: The Importance of Personal Engagement in Student Success
11:10 am – 12:00 pm	General Session -Understanding College Access and Success Landscape
12:15 pm – 1:30 pm	Lunch Presentation: Genius Potential
1:45 pm – 2:45 pm	Concurrent Sessions: <ul style="list-style-type: none"> College: Holistic Advising 101 Pre-College: The Recruitment Hustle
3:00 pm – 4:00 pm	General Session - Financial Aid 101: From application to award
4:00 pm – 5:00 pm	Concurrent Sessions: <ul style="list-style-type: none"> College: Preparing Students for Experiential Learning and Civic Engagement Pre-College: Helping Students Find the Right College Fit

Tuesday, November 18, 2025 *(Represent your program or college in your comfortable attire and shoes)*

Time	Activity
8:30 am – 9:30 am	Breakfast Roundtables: (Sponsored by Tufts University)
9:45 am – 10:45 am	Concurrent Sessions: (Sponsored by Tufts University) <ul style="list-style-type: none"> College: Guiding Students Through Graduate School Applications Pre-College: Supporting Students Applying to Highly Selective Colleges
11:00 am – 12:00 pm	General Session – Numbers Talk: Building a Culture of Using Data to Improve Program Effectiveness

Time	Activity
12:15 pm – 1:15 pm	Lunch Discussion: Lights, Camera, Action! Raising the Visibility of Your Program Using Creative Marketing Techniques
1:30 pm- 2:30 pm	Concurrent Sessions: <ul style="list-style-type: none"> • Outreach Strategies for Hard-to-Reach Populations • Building Community Pipelines for Programmatic Success
2:30 pm – 3:00 pm	Closing Session
3:15 pm – 4:30 pm	Campus Tour (Optional)

*Bold items are meal functions

Travel & Logistics:

Getting to Tufts University:

Tufts University is located within 8 miles of Boston Logan International Airport ([BOS](#)) and is accessible by public transportation, Amtrak, commuter rail, and car.

Nearest Subway Stops (MBTA aka “The T”):

- Green Line, “E” Branch – Medford/Tufts (closest campus stop)
- Red Line – Davis Square (closest to hotels)

Nearby Bus Routes: 80, 87, 94, 96

Lodging (Local Recommendations)

- [Hyatt Place Boston/Medford](#)
- [Cambria Somerville](#)
- [Homewood Suites Arlington](#)
- [Holiday Inn Boston - Cambridge Area](#)

The full list of nearby options is found here: <https://campustravel.com/university/tufts-university/>

COE Room Block for Host Hotel (8 Miles from Tufts University) for the Rest of the Week’s Activities including the [Proposal Writing Workshop](#)

Boston Hyatt Regency

One Ave de Lafayette, Boston, MA 02111.

Nightly rate is \$249 (plus applicable taxes/fees)

Booking: <https://www.hyatt.com/events/en-US/group-booking/BOSTO/G-COE1>

Room block is open until November 5, 2025 or until the block is filled. Make reservations today.

Tufts University Parking

Institute attendees receive free parking with advance registration via the [Tufts Parking Portal](#). Select: Event Permits → Admissions Events → Fall 2025 Admissions Parking and enter the dates of your visit. When prompted, select “**Add Vehicle**” and enter the details of your vehicle. Tufts garages are ticketless; your license plate will be scanned. Failure to register before arrival may result in a ticket. Parking permits are valid until midnight each day.

You must register each for day. [Create Your Free Parking Permit](#). For more about parking and directions, click [here](#).

Tip: Please plan to arrive at least 20 minutes early. Boston traffic is often unpredictable! The [Dowling Hall](#) parking garage is located at 419 Boston Avenue in Medford, MA.